



WORKSHOP

Malaga Smart Community Project
Progress and the Way Forward

*- Sharing experiences of smart community
demonstrations in Europe -*

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Workshop on:

Malaga Smart Community Project Progress and the Way Forward
-Sharing experiences of smart community demonstrations in Europe-

The City of Malaga and NEDO are pleased to invite you to the workshop on “Zem2All Project Progress and the Way Forward - Sharing experiences of smart community demonstrations in Europe -” which will be held on December 10th, 2014 in Malaga.

Since 2010, the City of Malaga and NEDO have been jointly promoting a demonstration project for developing a Smart Community in Malaga to achieve a sustainable city with high efficient use of energy.

The project is being implemented by Spanish (Endesa, Telefónica and Ayesa) and Japanese Companies (Mitsubishi Corporation, Mitsubishi Heavy Industries and Hitachi Ltd), and has the support of CDTI (Centre for the Development of Industrial Technology of Spain).

In entering the mid-term of the project this year, the workshop aims to share the key findings and progress of Zem2All project and also share experiences of other smart community demonstrations in different cities of Europe. About 100 participants are expected from Spanish and Japanese key stakeholders involved in the development of smart communities.

Please find below information of the workshop including the draft Agenda and registration details. In light of its significance, we sincerely hope that you will be able to attend this workshop.

Site Tour and dinner will also be provided on the previous day, Tuesday December 9th, in Malaga. Please find the attached details.

Workshop on:

Malaga Smart Community Project Progress and the Way Forward -*Sharing experiences of smart community demonstrations in Europe-*



Date: Wednesday, December 10th, 2014

Time: 10:30 – 14:40 (registration starts at 10:00)

Venue: OMAU Camino de la Desviación s/n (opposite “el Morlaco Park”).
Málaga 29017.

*Directions to the OMAU building can be found at
<http://www.omau-malaga.com/inicio.asp>

AGENDA

TIME	SESSION	SPEAKER
10:00-10:30	Registration	
10:30-10:40	Welcome remarks	Mr. Mario Cortés - First Deputy Mayor. City of Málaga Mr. Kenichi Arai - General Director. New Energy and Industrial Technology Development Organization (NEDO)
International Session		
10:40-10:55	Malaga Smart	Mr. Alfonso Palacios - Head of the Studies and Projects Dpt. Municipal Energy Agency. City of Málaga
10:55-11:10	Smart Community Activities	Mr. Kenichi Arai (NEDO)
11:10-11:35	Sharing experiences from other projects (1) : Lyon (France) Smart Community project	Ms. Marie-Anne Serve - Smartcity Project Manager. International and Economic Development Division. Grand Lyon
11:35-12:00	Sharing experiences from other projects (2): Manchester (UK) Smart community project	Mr. Steve Cox - Head of Engineering, Electricity. North West Limited
12:00-12:15	Coffee Break	
Key Findings of the Malaga Smart Community Project		
12:15-12:50	Key findings 1	Mr. Ignacio González Domenech - Deputy Director of Quality and Commercial Management. Endesa Mr. Eduardo Mascarell - Technology and Innovation Responsible. Endesa
12:50-13:25	Key findings 2	Mr. Hitoshi Tamura - Senior Project Manager. Mitsubishi Heavy Industries Europe, Ltd Mr. Yoshihito Nasu - Senior Engineer. Hitachi Ltd Mr. Takeshi Ogino - Project Manager. Mitsubishi Corporation
13:25-13:40	Q&A	All
13:40-13:50	Closing	Mr. Francisco de la Torre - Mayor of Malaga

Site Tour

Date: Tuesday, December 9th, 2014

Time: 15:00-16:30

Meeting Place: ICC (Information and Control Center). Avenida Sor Teresa Prat 15, 29003 Málaga

TIME	SESIÓN
15:00-16:30	Tour of the demonstration site (ICC, Quick Charger Station, Smart City Malaga)
16:30	End of the Tour

Dinner

Date: Tuesday, December 9th, 2014

Time: 20:00-22:00

Venue: Restaurant "Hotel AC Málaga Palacio". C/Cortina del Muelle 1. 29015 Málaga

Registration

For registration, please send the following information via email before December 8th, 2014 to agenciaenergia3@malaga.eu (Ph. +34 951 926 955), City of Malaga:

1. Name
2. Organization
3. Position
4. Attendance to the site tour on December 9th (Y/N)
5. Attendance to the diner on December 9th (Y/N)

Notes: Personal information will be used only for the workshop purpose.

The workshop will be held in English. Simultaneous translation into Spanish available.

A shuttle service (EV) shall be provided for attendants to the workshop on December 10th:

- From City Hall(*) to Omau: Starting at 9:00 am. until 10:00 am.

- From Omau to City Hall: Starting at 2:00 pm

(*) Address: Avda. de Cervantes 4, 29016 Malaga (EV will be parked alongside the east façade of the City Hall (C/Roma))





Ayuntamiento
de Málaga

