









ALTER ECO MEETING Málaga, 27-28 April 2017

Alternative tourist strategies to enhance the local sustainable development of tourism by promoting Mediterranean Identity



Thursday, 27th of April 2017

Location: Urban Environment Observatory

9:00 - 11:30 Technical Sessions:

Overview of WP3. What has been done so far? 09:00-10:00 D3.1.1 Testing Methodologies. UNIVE

10:00-11:00 D3.2.1 Preliminary Study for Launching the Pilots. AUTH

11:00-11:30 D3.2.2 Existing Data for GIS. AUTH











Project co-financed by the European Regional Development Fund

11:30 - 12:00 Coffee Break

12:00 - 14:00 Tourism Expert Conference and Debate

Imbalances of urban tourism in the old city, Pedro Marín Cots, OMAU

Director

Sustainable Tourism and PEUAT, Albert Arias, Director of the Barcelona

2020 Tourism Strategic Plan

(open to the Málaga Metropolitan Forum)

14:00 - 16:00 Lunch

16:00 - 18:00 Technical Sessions:

WP3. Next steps:

16:00-18:00

What is planned to be done in each pilot based on 3.1 and 3.2?

Preliminary Study and Plan for Comunitat Valenciana Pilot IVE

Preliminary Study and Plan for Málaga Pilot MÁLAGA Preliminary Study and Plan for Genoa Pilot GENOA Preliminary Study and Plan for Venice Pilot UNIVE Preliminary Study and Plan for Dubrovnik Pilot DURA

Preliminary Study and Plan for South Aegean Region Pilot SAR

Location: TBC.

20:30 Dinner

Friday, 28th of April 2017

Location: Urban Environment Observatory

09:00 - 10:30 Technical Sessions:

WP3. Next steps:

09:00-09:45h 3.3 Testing/ OTIE

09:45-10:30h 3.4 Design of innovative tourism strategies/ CECTD

10:30 - 11:00 Coffee Break

11:00 - 13:30 Administrative Sessions:

Overview of WP1. What has been done so far?

11:00-11:30h ALTER ECO Management handbook and guidelines. IVE

11:30-12:00h Quality Assurance Plan. AUTH

WP1. Next steps:

12:00-12:30h

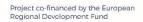
FLC procedure and First and Second payment claim.1st Reporting

12:30 - 13:30 Technical Sessions:

Overview of WP2. What has been done so far? MÁLAGA

12:30-12:45h













- D2.1.1 Communication plan.
- D2.2.1. Poster + portrait.
- D2.3.2. Attendance at Programme communication meetings.
- D2.4.2. Attendance at Horizontal project meetings.
- D2.6.1 Living lab to propose and test ideas in a real environment.
- 2.6.3 Metropolitan groups forums included in the living lab.

WP2. Next steps MÁLAGA:

- 12:45-13:00
- D2.3.1. Feeding the web platform.
- D2.3.3. Attendance at Information and training seminars.
- D2.4.1. Coordination with Horizontal Project.
- D2.5.1. Report external events.

Overview of WP4 AUTH

13:00-13:30h

13:30 14:00

Closure of the meeting (All): conclusions and next steps