

ALTER ECO MEETING Málaga, 27-28 April 2017

*Alternative tourist strategies to enhance the local sustainable development of
tourism by promoting Mediterranean Identity*



Thursday, 27th of April 2017

Location: Urban Environment Observatory

9:00 - 11:30

Technical Sessions:

Overview of WP3. What has been done so far?

09:00-10:00 D3.1.1 Testing Methodologies. [UNIVE](#)

10:00-11:00 D3.2.1 Preliminary Study for Launching the Pilots. [AUTH](#)

11:00-11:30 D3.2.2 Existing Data for GIS. [AUTH](#)

11:30 - 12:00	Coffee Break
12:00 - 14:00	Tourism Expert Conference and Debate Imbalances of urban tourism in the old city, Pedro Marín Cots, OMAU Director Sustainable Tourism and PEUAT, Albert Arias, Director of the Barcelona 2020 Tourism Strategic Plan (open to the Málaga Metropolitan Forum)
14:00 - 16:00	Lunch
16:00 - 18:00	Technical Sessions: WP3. Next steps: 16:00- 18:00 What is planned to be done in each pilot based on 3.1 and 3.2? Preliminary Study and Plan for Comunitat Valenciana Pilot IVE Preliminary Study and Plan for Málaga Pilot MÁLAGA Preliminary Study and Plan for Genoa Pilot GENOA Preliminary Study and Plan for Venice Pilot UNIVE Preliminary Study and Plan for Dubrovnik Pilot DURA Preliminary Study and Plan for South Aegean Region Pilot SAR
Location: TBC.	
20:30	Dinner

Friday, 28th of April 2017

Location: Urban Environment Observatory

09:00 - 10:30	Technical Sessions: WP3. Next steps: 09:00-09:45h 3.3 Testing/ OTIE 09:45-10:30h 3.4 Design of innovative tourism strategies/ CECTD
10:30 - 11:00	Coffee Break
11:00 - 13:30	Administrative Sessions: Overview of WP1. What has been done so far? 11:00-11:30h ALTER ECO Management handbook and guidelines. IVE 11:30-12:00h Quality Assurance Plan. AUTH WP1. Next steps: 12:00-12:30h FLC procedure and First and Second payment claim. 1 st Reporting
12:30 - 13:30	Technical Sessions: Overview of WP2. What has been done so far? MÁLAGA 12:30-12:45h

D2.1.1 Communication plan.

D2.2.1. Poster + portrait.

D2.3.2. Attendance at Programme communication meetings.

D2.4.2. Attendance at Horizontal project meetings.

D2.6.1 Living lab to propose and test ideas in a real environment.

2.6.3 Metropolitan groups forums included in the living lab.

WP2. Next steps MÁLAGA:

12:45-13:00

D2.3.1. Feeding the web platform.

D2.3.3. Attendance at Information and training seminars.

D2.4.1. Coordination with Horizontal Project.

D2.5.1. Report external events.

Overview of WP4 AUTH

13:00-13:30h

13:30 14:00

Closure of the meeting (All): conclusions and next steps