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TALES AND LEGENDS

TOURIST GUIDE FOR THE AXARQUIA · COSTA DEL SOL

TALES

LOCAL PERSONALITIES

LEGENDS

NAME OF INHABITANTS



Plan de Dinamización
del Producto Turístico
Axarquía

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málaga.es diputación
desarrollo y promoción territorial

INDEX

Alcaucín	6
Alfarnate	8
Alfarnatejo	10
Algarrobo	12
Almáchar	14
Árchez	16
Arenas	18
Benamargosa	20
Benamocarra	22
Canillas de Aceituno	24
Canillas de Albaida	26
Colmenar	28
Comares	30
Cómpeta	32
Cútar	34
El Borge	36
Frigiliana	38
Iznate	40

La Viñuela	42
Macharaviaya	44
Moclinejo	46
Nerja	48
Periana	50
Rincón de la Victoria	52
Riogordo	54
Salares	56
Sayalonga	58
Sedella	60
Torrox	62
Totalán	64
Vélez-Málaga	66
Index of Personalities and home towns	68
Plan for Developing the Axarquia Tourist Product	70

FRIGILIANA

Its name comes from the Latin “Frexinius” which corresponds to the name of a Roman personality..

NAME OF ITS INHABITANTS:
Frigilianenses.

FAMOUS PERSONALITIES:

Hernando el Darra, a Moorish leader and rebel who supposedly died in the bloody battle of Penon de Frigiliana in 1569.

Liborio Apolinar Acosta de la Torre. He was born in 1836 and was a Sawyer, a journalist, a writer and a biographer. Member of a College in Madrid, he was Master of his University and canon of the Cathedral. He died in Alcalá de Henares in 1890.

Monte Pinto has a tradition that has become a legend. The story goes that when a sailor called Francisco Pinto, on his way from Verona to Cadiz at the end of the XV century, was sailing off Nerja, the sea became rough and tossed his boat about like a shell. Frightened of losing his possessions and his own life, the sailor implored divine intervention and promised that, if he came out alive from that infernal storm, he would build a cross on the summit of the mountain he could see in the distance. His prayers were answered and once on land safe and sound, at the end of his voyage, he returned to the summit he had seen in those terrible moments and fulfilled his promise and built a cross and a vaulted niche.

It is traditional to go up to the niche at the foot of the cross with a bucket of whitewash and the necessary tools and paint it, either to ask for a wish or in thanks after it is granted.

A legend concerning the martyrdom of Saint Basilisa and Saint Epeneto has been proved true following the discovery of chronicles, based on an oral tradition, which relate that during the Roman domination and the persecution of Christians, Saint Basilisa and possibly also the bishop Saint Epeneto were martyred in the town.

There is a legend of a treasure, as in so many other places, linked to Moorish treasures and secret passages. It talks about the existence of a passage or tunnel, naturally undiscovered, which links Lizar Castle on the rock that dominates the town and the Turret of Dona Maria- a dead-end street opposite the Town Hall- or the surrounding area.



INDEX OF NAMES AND PLACES

NAME	TOWN	PAGE
Alí ibn Ahmd ibn Muhammad Al-Hasn�	Sayalonga	58
Almanzor Abo-Amir Muhammad Ben Abi Mer	Torrox	62
Antonio de Canillas	Canillas de Aceituno	24
Antonio Molina	Total�n	64
Antonio Ortega Escalona	V�lez-M�laga	66
Avelino Aurelio Ramos Acosta	C�mpeta	32
Baltasar de la Pe�a y Avil�s	Colmenar	28
Eduardo Oc�n y Rivas	Benamocarra	22
Enrique Castillo	Total�n	64
Enrique Ramos Ramos	Algarrobo	12
Evaristo Guerra Zamora	V�lez-M�laga	66
F�lix Lomas Mart�n	Canillas de Albaida	26
Gonzalo Fern�ndez de Coalla	Colmenar	28
Hernando el Darra	Frigiliana	38
Hisio Francisco Centuri�n	Nerja	48
Jos� A. Mu�oz S�nchez	Riogordo	54
Jos� Manuel Lucena Gordo	Benamocarra	22
Jos� Beltr�n Ortega	Benamargosa	20
Jos� G�lvez y Gallardo	Macharaviaya	44

José Marín Ortega
José Pinto y Palacios
Juan José Villaluenga y Marfil
Liborio Apolinar Acosta de la Torre
Luis Muñoz García
Manuel Cañizares Martín
Manuel Vertedor
María Zambrano Alarcón
Martín Vázquez Ciruela
Mohamed den Ahmed ben Daud Abu Abdallah
Monseñor Francisco Núñez Aguilar
Salvador Rueda

Canillas de Albaida 26
Benamargosa 20
Iznate 40
Frigiliana 38
El Borge 36
Alcaucín 6
Totalán 64
Vélez-Málaga 66
El Borge 36
Vélez-Málaga 66
Riogordo 54
Macharaviaya 44



PLAN TO REVITALIZE THE AXARQUIA TOURIST PRODUCT

A Plan to Revitalize a Tourist Product is a series of long-term measures for tourist destinations with the aim of accelerating economic growth and ensuring the sustainability of the area's natural resources.

The Plan to Revitalize the Axarquía Tourist Product (PDAX) has a total public budget of 4,155,000 euros, to be completed in four years. The project is being funded equally by the three government departments involved: State Secretariat of Tourism of the Ministry of Industry, Tourism and Trade, Department of Tourism, Trade and Sport of the Andalusian Regional Government and the Málaga Provincial government. These three departments, together with the Association for the Promotion of tourism in the Axarquía (APTA) and the Centre for Rural Development of the Axarquía signed the Cooperation Agreement in 2006 and make up the Monitoring Commission. The Plan started in September 2006 and it is managed by the Tourist Planning Department of the Tourism Section of Territorial Development and Promotion of the Málaga Provincial Government which is therefore the department responsible for carrying out and justifying the measures.

The geographical limits of the PDAX include the 27 towns in the interior of the district: **Alcaucín, Alfarnate, Alfarnatejo, Algarrobo, Almáchar, Árchez, Arenas, Benamargosa, Benamocarra, Canillas de Aceituno, Canillas de Albaida, Colmenar, Comares, Competa, Cútar, El Borge, Frigiliana, Iznate, Macharaviaya, Moclinejo, Periana, Riogordo, Salares, Sayalonga, Sedella, Totalán y La Viñuela.**

The following are the measures included in the Plan:

LINE 1: MUNICIPAL UNITS FOR TOURIST INFORMATION (UMIT)

- Creation and equipping of the UMITs.
- Provision of UMITs (Canillas de Aceituno).
- Provision of UMITs (Riogordo).
- Provision of UMITs (Totalán).
- Provision of the Visitors' Centre for the Axarquía- La Viñuela Reservoir.

LINE 2: ENHANCEMENT OF TOURIST RESOURCES

- Acquisition of racks for tourist brochures (Axarquía).
- Virtual reconstruction of the historical fortifications in the Axarquía (Zalía Castle in Alcaucín, Bentomiz Castle in Arenas and Comares Castle).
- Main Plan for the creation and improvement of accessible tourist itineraries in the Axarquía.
- Guide for the design, production and marketing of tourist souvenirs of the Axarquía.
- Recipe book of the Axarquía.
- Design and production of a digital information and map system about itineraries, resources and tourist services in the Axarquía.
- Information sessions of the PDAX-Axarquía.
- Climbing routes in the Upper Axarquía (Comares).
- Honey Museum of Malaga (Colmenar).
- Consulting and technical assistance study to adapt the Baths of Vilo as a tourist product (Periana).
- Refurbishment of the Baths of Vilo (Periana).
- Visitors' Centre for the Axarquía (La Vunuela).
- Museum of Gastronomic Festivities of the Axarquía (Sedella).
- Extension of contents in the Galvez Museum (Macharaviaya).
- Restyling of the El Alcazar Recreational Area (Alcaucín).
- Restyling of the El Río Recreational Area (Alcaucín).
- Museum of Monfi (Cútar).
- Fitting and improvements of the Church of Saint Jacinto (Macharaviaya).
- Fitting and improvement of the church in the Galvez Mausoleum (Macharaviaya).
- Fitting and improvement of the birthplace of Salvador Rueda (Macharaviaya).
- Fitting and improvement of the Church of Benaque (Macharaviaya).
- Covered wooden bins in the tourist routes of the Axarquía.
- Enhancement of the Mudejar Route.
- Enhancement of the Route of the Sun and Wine.
- Enhancement of the Route of Oil and the Mountains.
- Enhancement of the Route of the Sol and Avocado Pear.

- Enhancement of the Route of the Raisin.
- Extension of the Moorish Museum (Sayalonga).
- Museum of Art and Customs (Competa).
- Beautification of the Walk of Health.
- Refurbishment of the eastern entrance into Iznate.
- Fitting of the municipal ornithological-botanic park in El Borge.
- Extension of the Archeological Museum in Frigiliana.
- Adaptation of itineraries for improved access: Path of the Fountain (La Vinuela).
- Adaptating of itineraries for improved access: Route of the River and the Mills (Archez).
- Adaptation of itineraries for improved access: Route of the Mountain (Salares).
- Jacobean Route of the Axarquía.
- Adaptation of the El Ejido city park (Alfarnate).
- Landscaping of the La Erilla Park (Alfarnate).
- Guide-book of trees and green zones (Alfarnate).
- Refurbishment of the Southern entrance (Alfarnatejo).
- Fitting of the El Chorro Fountain (Moclinejo).
- Fitting of Avenida Almachar (Moclinejo).

- Beautification of "El Valdes" (Moclinejo).
- Touristic Mural on "The Crossing of Riogordo" (Riogordo).
- Exterior lighting of historical buildings of the Town Hall (Riogordo).
- Fitting of recreational area on the Mudejar Route (Arenas).
- Beautification of the square in Calle Arroyo, in Salares.
- Exterior lighting of the Shrine of Saint Anne, in Alfarante.

LINE 3: SIGNPOSTING

- Complete signposting of the District of the Axarquía.
- Signposting of the Mudejar Route.
- Signposting of the Route of the Sun and Wine.
- Signposting of the Route of the Oil and Mountains.
- Signposting of the route of the Sun and Avocado Pear.
- Signposting of the Route of the Raisin.

LINE 4: QUALITY TRAINING AND COURSES

- Implementation of an Approximation Model for Tourist Quality in economic and public service subsectors in the

District of the Axarquía.

- Audit for the Evaluation of the Approximation Model for Tourist Quality.
- Technical workshop to present the "Guide for the design, production and marketing of tourist souvenirs of the Axarquía".

LINE 5: CONSULTANCIES

- Study for the recovery and viability of the Velez-Zafarraya Green Path.
- Study to promote the adaptation of the Sierra Tejeda, Almijara and Alhama Nature Reserve to the European Charter for Sustainable Tourism, and a studio that will develop active and nature tourism in the Axarquía.
- Participative analysis of the tourist sector in the area of the Axarquía.
- Technical assistance to compile promotional material for the Axarquía.

LINE 6: MANAGEMENT AND PROMOTION

- Production of tourist brochure-maps.
- Production of tourist Routes in the Axarquía.
- Guide book of tourist resources of the Axarquía.
- Management and promotion.

Details of measures can be consulted on:

www.axarquiacostadelsol.es

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